

41st Annual

JULY 6-9, 2023

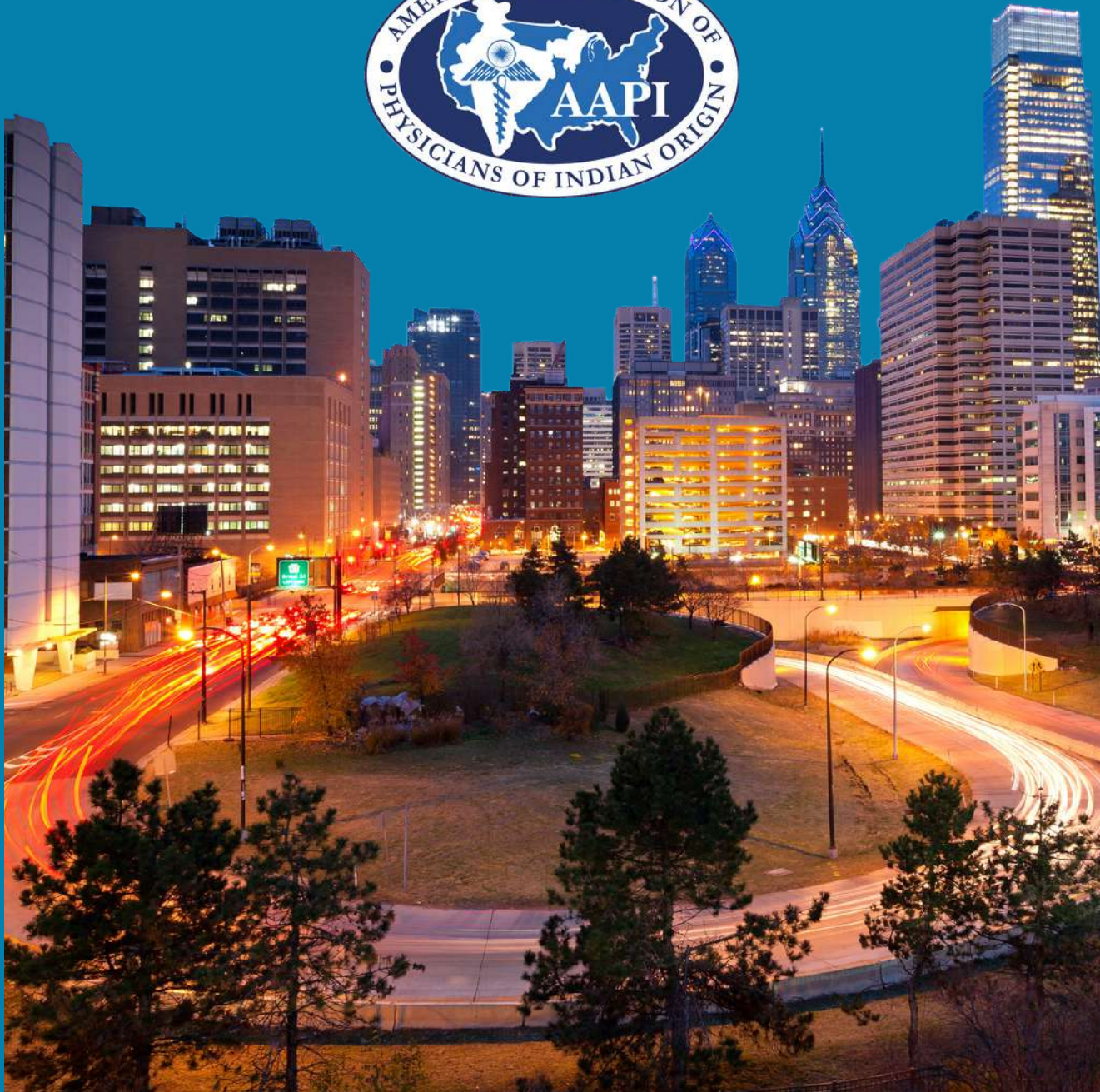
AAPAI CONVENTION & SCIENTIFIC ASSEMBLY

AMERICAN ASSOCIATION OF PHYSICIANS OF INDIAN ORIGIN

PHILADELPHIA MARRIOTT DOWNTOWN



CORPORATE
MARKETING
OPPORTUNITIES



PARTNERSHIP | SPONSORSHIP | RECOGNITION | SYMPOSIUM



630.990.2277

www.aapiconvention.org



Philadelphia Marriott Downtown

1201 Market Street, Philadelphia, PA, 19107

INVITATION

Greetings from the Keystone State of Pennsylvania and Philadelphia, the City of Brotherly Love.

It is with immense pleasure that we announce that the 41st Annual American Association of Physicians of Indian Origin (AAPI) Annual Convention and Scientific Sessions will be held at the iconic Marriott Downtown in Philadelphia, the birthplace of US Independence. This world-class venue will be an intimate setting to organize an elegant event, provide innovative research and CME programs, product theaters, opportunities for business partnerships and relationships, and market exquisite ethnic merchandise and jewelry, etc.

Philadelphia is one of the most exciting, urban chic cities in the world. It is one of the leading regions for the Life Sciences, Energy, and Financial Services industries. Traveling to Philadelphia is only one hour and 20 minutes from New York City and 1 hour and 45 minutes from Washington, D.C. via Amtrak's Acela Express line. Thirty airlines serve Philadelphia International Airport with 625 daily nonstop flights to 121 domestic destinations and will attract many attendees. Philly is home to the University of Pennsylvania and has 9 medical schools in the surrounding area will bring in many more participants and excellent world-class speakers.

Exhibitors and Corporate Partners will remain our priority as we work together to provide a world-class forum for increased interactions between sponsors, exhibitors, and attendees. As the event is hosted in the hotel itself, where attendees will be staying, will create increased opportunities for more frequent and repeat interactions, as various planned activities will be near the exhibit hall to maximize attendance. The ease with which attendees can move between the exhibit hall, conference and ballrooms, and their hotel rooms will ensure maximum attendance and visibility for Sponsors and Exhibitors. So, please plan to come and join to take advantage of this unique opportunity.

We have a wonderful team planning and organizing the event to make the 2023 annual convention a memorable experience. Please reach out to any one of the representatives from the Philly team for any of your queries. Please visit www.aapiconvention.org for more details or call the AAPI office at (630) 990 2277 for further information.

See you in Philly



RAVI KOLLI, MD
President, AAPI

AAPIPresident@aapiusa.org
Cell: (412) 498-5098



V. RANGA, MD
Chair, AAPI BOT

vrangamd@gmail.com



RAGHU LOLABHATTU, MD
CEO & Acting Chair

AAPI Convention 2023
Vice Chair, AAPI BOT



SANJAY GUPTA, MD
Convener & Co-Chair

AAPI Convention 2023
convention@aapiusa.org

CO-CHAIRS

BRAHMA SHARMA, MD

MEHER MEDAVARAM, MD

LOKESH EDARA, MD

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HETAL GOR, MD

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GUNJAN SHUKLA, MD



WHO WE ARE ?

AAPI was founded in the midst of challenges that physicians of Indian Origin faced due to cultural barriers and bias against international medical graduates. Those barriers created obstacles for immigration and licensing opportunities. In 1982 a group of concerned medical professionals founded the American Association of Physicians of Indian Origin with a simple goal to work for a level playing field for the international medical graduates.

Today, the organization is a dynamic body, spearheading legislative agendas and influencing the advancement of medical care in the US and globally through advocating for increasing physician work force, participating in national health initiatives such as obesity prevention and investing in global health education.

80,000
PRACTISING
PHYSICIANS

20,000
MEDICAL STUDENTS
RESIDENTS FELLOWS

150+
REGIONAL / ALUMNI /
SPECIALTY CHAPTERS

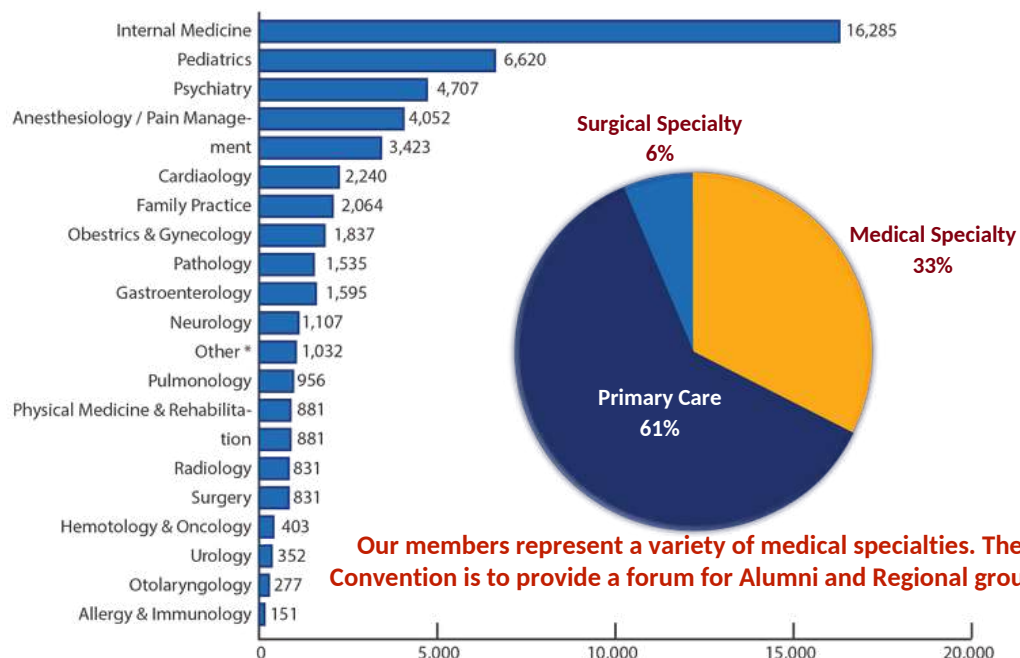
NATIONAL REACH THROUGH COMPONENT CHAPTERS

AAPI serves as an umbrella organization for a network of over 160 component chapters; alumni, state and regional chapter associations, and specialty organizations. These Associations are located in 12 regions across the United States, each with a Regional Director on the AAPI Executive Committee who is responsible for communication and coordination of local events and activities.



- Over 80,000 physicians of Indian origin caring for 50,000,000 people – in every specialty, all across the USA.
- 1 in 7 American patients is treated by an Indian doctor, and this ratio is even higher in the smaller towns
- 30% of practicing Cardiologists in the USA are of Indian origin.

SPECIALTY BREAKDOWN OF AAPI'S CONSTITUENCY



Our members represent a variety of medical specialties. The thrust of the 2022 Convention is to provide a forum for Alumni and Regional groups to come together.

CONVENTION HIGHLIGHTS

AAPI is the largest ethnic medical society in the US, second only to AMA. AAPI represents 60,000 physicians of Indian Origin and 20,000 students, residents, and fellows of Indian origin. It has 160 component chapters. Our flagship, AAPI Charitable Foundation has supported numerous charitable causes in India and USA.



Dr. Harsh Vardhan



Dr. Susan Bailey



Dr. Vivek Murthy



Ms. Freda Lewis-Hall



Mr. Omar Ishrak

PAST LUMINARIES

The convention is likely to be attended by several dignitaries from the United States and India. Past luminaries included Past-President Bill Clinton, Vice President Dan Quayle, Majority House Leader Steny Hoyer, Secretary of State Hillary Clinton, New Jersey Congressman Frank Pallone, US Surgeon General Vivek Murthy, Nobel Laureate Dr. James D. Watson, President of India Dr. Abdul Kalam, Cine Artist Mr. Amitabh Bachchan, Hon. Sri Sri Ravishankar, Sadguru Jaggi Vasudev, Dr. Rahul Gupta, Director of National Drug Control Policy.

CME

The AAPI Convention will offer 10-12 hours of CME activity with speakers from a pool of world-renowned thought leaders in their respective fields.

PRODUCT THEATERS

AAPI will provide prime-time opportunity to address maximum attendance sessions to promote your products and services to physician audience.

CEO FORUM

An invitation only round table session on key information on current state and barriers faced by healthcare professionals.

WOMEN'S FORUM

The very popular Women's Forum highlights the accomplishments of remarkable women in medicine and other fields.

LEADERSHIP SEMINARS

Leadership workshop to improve performance by increasing leadership skills and get ready to meet the challenges of today's business environment.

LEGISLATIVE FORUM

An opportunity to the delegates to interact with the Congressmen, share information, build relationships, and develop collaborative agreements on a wide variety of issues

RESEARCH & POSTER PRESENTATION

Over 150 enthusiastic presenters will present their posters, reviewed by AAPI Scientific & Academic Committee.

JOB FAIR

Promote your organization to an audience of thousands of bright, enthusiastic, talented and qualified attendees! Organizations are invited to visit meet with interested members from ALL SPECIALTIES seeking employment.

RESIDENCY FAIR

Meet the enthusiastic, talented Medical Students looking for Residency Program.

MEDICAL QUIZ

The most popular event attended by Medical Students, Residents & Fellows.

ALUMNI MEETINGS

Provides opportunities and platform for interaction and networking among graduates from various Medical Colleges.

EXHIBITS

AAPI Convention attracts an average of 100 exhibitors who showcase their products to the physician leaders in their fields and play an integral part in the decision-making process regarding new products and services.

AAPI CME | POSTERS | PRODUCT THEATERS

AAPI CONTINUING MEDICAL EDUCATION & RESEARCH

The 2023 AAPI Convention will offer 10-12 hours of CME activity. In a paradigm shift, the convention will explore a Symposium and/or Workshop format that will focus on current issues in clinical management of chronic disease conditions to include evidence-based guidelines, latest therapies, and hot topics. We will also include 1-2 sessions that will count for Ethics CME that can fulfill mandatory medical licensure renewal requirements in most states.



PRODUCT THEATERS

AAPI offers an opportunity to the pharmaceutical companies to reach the physician attendees via non-educational promotional presentations. Product Theater slots will be assigned on a first-come, first-served basis.

To maximize attendance, Product Theaters are treated as plenary sessions with no scheduled parallel sessions.

AAPI will provide the following for the Product Theaters:

- Meeting room
- Audio Visual set-up and staff
- Onsite logistics support
- One hour of podium time
- Listing of the session on the conference agenda
- E-mail to all registrants prior to the meeting
- Food and Beverage

Additional sponsorship items can be purchased to maximize the impact of your product theater:

Door drop; Bag insert

These sessions are promotional and are not eligible for continuing education contact hours.

AVAILABLE PRODUCT THEATER TIMINGS

Fri. July 7, 2023 - 7.30am - 8.30 am | 8.30 am - 9.30 am

Sat. July 8, 2023 - 7.30am - 8.30 am | 8.30 am - 9.30 am



MEDICAL JEOPARDY

Sponsor one first-ever in AAPI Convention after highly successful event at the Healthcare Summit. Anticipating 20 teams of 5 each to participate.

RESEARCH & POSTER PRESENTATION

Sponsor the one-day event where at least 100 posters and Research papers are presented by the future Scientists. Don't miss your opportunity to sponsor this premier event. Sponsors will have the opportunity to present the prizes during Friday Lunch event.

CORPORATE MARKETING & SPONSORSHIP OPPORTUNITIES

Sponsorship fills the need when an organization requires customized marketing plans to meet their desired outcomes. They are flexible and can accommodate specific products, services, target market goals, brand requirements, and budgetary limits. If the packages below do not meet your needs, please contact us, and we will create a package that will suit your needs!

PLATINUM (\$200,000)

(Total Value \$350,000)

- Corporate Signage at Registration Counter
- Meetings with 5 Key Opinion Leaders (KOLs)
- Corporate Signage at the Exhibit Hall, Banquet Registration
- 8 full A-Z - VIP Seating
- Up to 400 sq. ft. of premium booth space
- 2 Inside Pages in Convention Souvenir Book, One inside cover page + One in the middle
- Keynote address (5 minutes) at Saturday evening banquet
- 2 minutes video clip company message during Saturday evening gala event to be displayed live on Facebook live and AAPI channel which will be seen by entire AAPI membership, global diaspora including physicians in India
- One ad slide to be used throughout convention and on website
- One Industry-Sponsored Symposium (Non-CME) at the convention (Saturday Product Theater)
- 4 Virtual industry sponsored events (Non-CME) to entire AAPI membership Scheduled throughout the year to AAPI members and will be seen on Facebook live and AAPI YouTube channel to entire global diaspora
- 4 Hotel Rooms for 3 days - Total 12 nights

GOLD (\$100,000)

(Total Value \$200,000)

- Corporate Signage at Registration Counter
- Meetings with 3 Key Opinion Leaders (KOLs)
- Corporate Signage at the Exhibit Hall, Banquet Registration
- 6 full A-Z - VIP Seating
- Up to 200 sq. ft. of premium booth space
- 1 Page in Convention Souvenir Book - Back outside cover page
- Keynote address (5 minutes) at Friday Dinner
- 2 minutes video clip company message during Friday Dinner
- One ad slide to be used throughout convention, website and sent through social media
- One Industry-Sponsored Symposium (Non-CME) at the convention
- Three Virtual Industry Sponsored events (Non-CME) to entire AAPI membership schedule throughout the year to AAPI members and will be seen on Facebook live and AAPI YouTube channel to entire global diaspora
- 3 Hotel Room for 3 days - Total 9 nights

SILVER (\$50,000)

(Total Value \$100,000)

- Corporate Signage at Registration Counter
- Corporate Signage at the Exhibit Hall, Banquet Registration
- 4 full A-Z - VIP Seating
- Up to 200 sq. ft. of premium booth space
- 1 Page in Convention Souvenir Book
- Keynote address (3 minutes) at Saturday lunch
- 2 minutes video clip company message during Saturday lunch
- One ad slide to be used throughout convention, on AAPI website and one message sent through social media
- One Industry-Sponsored Symposium (non-CME) - Friday Product theater
- Two Virtual Industry Sponsored Events (non-CME) to entire AAPI membership scheduled throughout the year to AAPI members and will be seen on Facebook live and AAPI YouTube channel to entire global diaspora
- 2 Hotel Rooms for 3 days - Total 6 nights

BRONZE (\$25,000)

(Total Value \$50,000)

- Corporate Signage at Registration Counter
- Corporate Signage at the Exhibit Hall, Banquet Registration
- 2 full A-Z - VIP Seating
- Up to 100 sq. ft. of premium booth space
- 1 Page in Convention Souvenir Book
- 2 minutes video clip company message during Sat. or Sun. Breakfast
- One ad slide to be used throughout convention, website and sent through AAPI social media
- One Virtual Industry Sponsored events (Non-CME) to entire AAPI membership schedule throughout the year to AAPI members and will be seen on Facebook live and AAPI YouTube channel to entire global diaspora
- One Hotel Room for 3 nights

CORPORATE MARKETING & SPONSORSHIP OPPORTUNITIES

Product Theater • \$50,000 - 60 minute Slot

AAPL will provide prime-time opportunity to address maximum attendance sessions to promote your products.

Women's Forum • \$25,000

Sponsor one of the most-attended events at the AAPL Convention. The women's Forum highlights the accomplishments of remarkable women in medicine and other fields. You may have the opportunity to introduce the speaker.

Cyber Café • \$15,000

Attendees will circulate through the cyber café/lounge area frequently to check e-mail and browse the Web. Sponsors will have signage acknowledging support on the welcome screen monitor and have an uploaded link to their product or corporate information.

Badge Holder, Lanyards • \$10,000

A badge holder is an item worn and used throughout the convention. Customize it with your information and logo to be seen the entire time. Sponsor is responsible for production costs.

Convention Tote Bag • \$10,000

AAPL Convention tote bags imprinted with your company's logo will be used by attendees to carry meeting materials and utilized long after the event in venues where other healthcare providers will notice them. Sponsor is responsible for production costs. Tote bags will be provided by AAPL.

Hotel Keys • \$10,000

Imprint your logo, event information, and booth number on our convention hotel keys. This will be seen each time attendees enter their rooms.

Pocket Guide • \$10,000

Your company will enjoy exclusive sponsorship for maximum exposure in the official Convention Program Guide. Your company's message will be seen every time the attendees refer to it; includes cover recognition and advertising pages.

Coffee Breaks • \$10,000 (Three Slots Available)

Sponsor a refreshment break and you can place your product literature on tables in the refreshment area. It's the only way to distribute this information outside of your booth. High impact signage will be provided at the Exhibit Hall entrance and in the refreshment area. Refreshments will be provided by AAPL.

CORPORATE TABLE SPONSORSHIP

Platinum Attendee/Sponsor Package: \$10,000

- Registration for 6 People - A- Z package
- VIP seating for 6 People
- one full page of adv in the souvenir
- 3 advertisement/per year on AAPL newsletter
- 3 rooms in convention hotel for 3 nights included (Total 9 nights)

Silver Attendee/Sponsor Package: \$5,000

- Registration for 4 people - A-Z package
- VIP seating for 4 People
- Half page ad in the souvenir
- 2 advertisement/per year in AAPL newsletter
- 2 rooms in convention hotel for 3 nights included (Total 6 nights)

Bronze Attendee/Sponsor Package: \$2,500

- Registration for 2 people - A- Z package
- VIP seating for 2 people (3rd Row)
- 1/4 page ad in the souvenir
- 1 advertisement/per year in AAPL newsletter
- 1 Room in convention hotel for 3 nights included (Total 3 nights)

Individual & Custom Event Sponsorship

- President's Reception
- Keynote Address
- Breakfast Sponsorship
- Lunch Sponsorship
- Banquet Sponsorship

Price available upon request. Contact AAPL President/ Convention Chair Dr. Ravi Kolli to customize your sponsorship level to meet your company's marketing plan.

EXHIBIT & SOUVENIR ADVERTISING OPPORTUNITIES

EXHIBITS

Many of the physicians who will attend this convention have excelled in different specialties and sub-specialties and occupy high positions as faculty members of medical schools, heads of departments, and executives of hospital staff. The AAPI Convention is your opportunity to meet directly with these physicians who are leaders in their fields and play an integral part in the decision-making process regarding new products and services.

In addition to consumers of medical and pharmaceutical products, devices and equipment, practice-related services, financial services, office supplies, etc., you will also meet senior members of management who influence the purchase of such services for hospitals, medical schools, and health care facilities. The AAPI Convention is where you can reach your target audience of several thousand under one roof.

Sign up now and make the convention part of your marketing plans. If you have any questions or need further information on the online booth registration, please contact: AAPI Headquarters: convention@aapiusa.org (630)-990-2277.

BOOTH TYPE	Price
Pharmaceutical Companies*	\$10,000
Healthcare/Financial/Real Estate	\$7,500
Jewelers	\$5,000
Indian Merchandise	\$3,500
Non-Profit*^	\$1,500

* No discount on Pharmaceuticals/Non-Profit booths

^ Limited quantity of non-profit booths (10)

***BOOTH:** 10'x10' drape, consisting of 8' high back wall and 3' high side rails; One – 7" x 44" Booth identification sign; One – 6'X30" Skirted Table; Two– Side Chairs; One – Waste basket

***SPECIAL PACKAGE - Booth Price + \$2,000:**

One Booth as described above; Two (2) A-Z packages (Includes all Meals; 1 hotel room for 2 for 3 nights; 1 parking ticket)

ONLINE RESERVATION

Reservations for exhibit space are to be made exclusively on the AAPI Convention website (www.aapiconvention.org).

Each company will select their booths space and make the payment in full. If more than one exhibitor makes the payment for a booth space, the first paid exhibitor will be assigned the booth. AAPI reserves the right to make adjustments and modify exhibit space, if needed.



EXHIBITION INFORMATION

BOOTH RENTAL

You can reserve a booth by making payment in full and receive discounts as under.

March 15, 2023 - \$500 discount

No discount on Pharmaceuticals/Non-Profit booths

Booth rental fees are payable by check or credit card in US funds only. Contact the AAPI office for wire transfer instructions, if required.

The booths will be allocated on first come first serve basis.

Exhibit Booth Selection Available Exclusively Online

CANCELLATION DEADLINES

Till April 30, 2023: \$500.00 will be retained and the balance amount paid will be refunded.

From May 1 to 31, 2023: 50% of the amount paid will be retained and the balance amount paid will be refunded.

From June 1, 2023 onward: No refunds.

EXHIBIT LOGISTICS

All logistics and booth supplies are coordinated by the Exhibit Company. Please visit the link to the exhibitor quick facts/kit and online catalog for more information. Remember to place your order early to take advantage of early bird rates and prime locations.

BOOTH INSPECTION

Booths are to be fully set up and staffed for inspection at which time the Fire Marshal and AAPI Staff will walk through the exhibit floor. If the exhibitor fails to abide by the guidelines, they will forfeit their exhibit booth and the fee will not be refunded. Please refer to the complete exhibitor rules and regulations under the Exhibitors Tab on the AAPI Convention website www.aapiconvention.org

SOUVENIR BOOK

Ensure that your product or service is repeatedly seen by the conference attendees by placing an advertisement in the convention souvenir. The AAPI Convention Souvenir is a collectible book distributed to all attendees. It showcases the sponsors, interesting articles, meeting schedules, social events, leadership messages, photographs, exhibitor locations, floor plans, and much more.

Souvenir Book Advertising Rate (Color Ads)

Back Cover	\$15,000	Gold Page	\$5,000
Inside Cover - Front	\$7,500	Silver Page	\$2,500
Inside Cover - Back	\$7,500	Full Page	\$1,000
		Half Page	\$600

SPECIFICATIONS

FILE SIZE

7.5" x 10". Though the page size is 8.5"x11", we leave ½" border all around and hence recommend to provide 7.5" x 10" final file.

FORMAT

- High Resolution Adobe Acrobat PDF/JPEG. The resolution shall be at least 300 DPI.
- Files with less than 300 DPI or any internet graphics are not accepted for print.
- All color files must be created using CMYK.

FONTS

Please ask your designer to embed fonts while creating PDF.

SUBMISSIONS

Ads can be uploaded from Convention Website.

Ads can also be emailed to conventionsouvenir@aapiusa.org

PRINTING

Quality is contingent upon the sharpness of the images used.

AAPI WORK FOR COVID-19

- AAPI members and their friends and families donated over \$5 million in response to the AAPI's call for Medical Oxygen For India - Covid 19
- 1,000 - O2 concentrators were distributed across India in collaboration with Sewa International in April 2021
- 602 - O2 concentrators reached India to be distributed in southern states and another 630 concentrators are in New York and are ready to be shipped to northern states of India. These will be distributed by Indian Red Cross Society to the places directed by AAPI.
- Purchased 50 ventilators and 100 high flow oxygen devices and half of them have already been delivered to various charity and government hospitals across India.
- In the process of purchasing 50 more ventilators
- In the process of establishing oxygen plants across India
- 3 HIPAA compliant telehealth platforms to treat patients in India
- Nurse Appreciation Lunches at 100+ Hospitals across the United States



THANK YOU SPONSORS OF PAST AAPI CONVENTIONS

Abbott	Janssen	Orlando Health
Accurate Diagnostics	Johnson & Johnson	Otsuka
Aeon	KARE Partners	Oventus
Air India	Kotak Mahindra Bank	PatientsPoint
Allergan	Legally Mine	Perfect Tax
American University of Antigua	Lilly USA	Pfizer
Amgen	Malinckrodt	Prime Healthcare
Amneal Pharma	Marc Family	Provectus
AstraZeneca	Meda Pharmaceuticals	Prudential
Biotronik	Medtronic	Qatar Airways
Boehringer Ingelheim	Merck	Quest Diagnostics
Boston Scientific	Molnlycke	Ramakrishna Hospitals
Doctors ACO LLC	Morgan Stanley	Raymond James
Encore	Mount Sinai	Regeneron
Ezzy Group	NeilMed	Reliance Industries
Fisher & Paykel	New York Life	St. Jude
Flushing Hospital	Northshore LIJ	State Bank of India
General Motors	Northwell.edu	Sunovion
Gilead Sciences	Novartis	Teva
Henry Schein	NovoNordisk	Trinity Health (Mt Carmel)
ICICI Bank	Ohio Health	Valneva
Ignite Investments	Ohio State University	Vitas Pharma

2022 CONVENTION SPONSORS





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AAPI CONVENTION & SCIENTIFIC ASSEMBLY

AMERICAN ASSOCIATION OF PHYSICIANS OF INDIAN ORIGIN

PHILADELPHIA MARRIOTT DOWNTOWN

AAPI EXECUTIVE OFFICE

600 Enterprise Dr., Suite 108

Oak Brook, IL 60523



www.aapiconvention.org

www.aapiusa.org



P: (630) 990 2277

F: (630) 990 2281



convention@aapiusa.org